

Gulf Coast

healthy communities
collaborative



Community Exchange.



housing



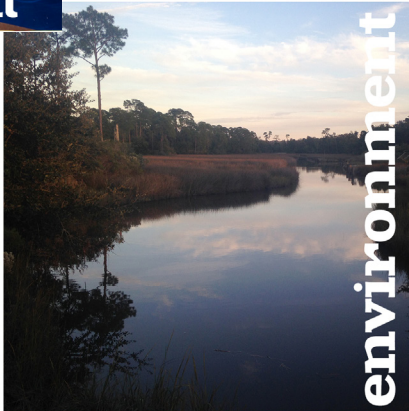
transportation
& land-use



economic
& workforce
development



health
& wellness



environment



education



food
systems

2019 Partnership Prospectus

2019 SPONSOR TEAM

Local sponsors are organizations which provide monetary contributions for the ongoing support for the Community ExCHANGE data platform-- simply because they value health and quality of life, and what these can mean for the communities they live, work, and play in. When applicable, sponsors will also have a project page on the Community ExCHANGE to tell the story and track their project(s) and/or health initiative(s).



Your Organization

Your Organization

Your Organization

Your Organization

Your Organization

Your Organization

Your Organization

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PROGRAM PARTNERS

Program Partners include those organizations which have a legal contract with MSU / GCCDS, on behalf of the Collaborative, providing monetary support for the Community ExCHANGE data platform and staffing as part of a grant proposal. These programs are highlighted on the Community ExCHANGE where health impact is tracked over time.



Gulf Coast Healthy Families
Mothers & Babies Initiative



INVEST HEALTH
Strategies for Healthier Cities

Mayoral Health Council Initiative
program of the Mississippi Department of Health



The Gulf Coast Community Foundation serves as fiscal agent, managing donor funds that support the Community ExCHANGE. In time, the Foundation will connect the Collaborative to potential funders to support built environment projects with an evidence-base for health impact.



GULF COAST COMMUNITY
DESIGN STUDIO

The Gulf Coast Healthy Communities Collaborative and Community ExCHANGE are managed by the Gulf Coast Community Design Studio (GCCDS), an outreach of Mississippi State University's College of Architecture, Art + Design. Established in Biloxi, Mississippi in response to Hurricane Katrina, GCCDS provides professional assistance that increases the capacity of local communities and organizations to address issues of housing, public space, and neighborhood development, and to provide leadership that advances the local, regional, and national dialogue on issues of design, affordable housing, coastal resiliency, and sustainable development in order to shape vibrant and resilient Gulf Coast communities.



The Community ExCHANGE was founded in 2016 by the partnership of MSU's Gulf Coast Community Design Studio and Gulf Regional Planning Commission through sponsorship by Louisiana Public Health Institute with funding from the Baton Rouge Area Foundation Future of the Gulf Funds, Invest Health Gulfport and LPHI sponsored its 2018 re-branding as the Gulf Coast Healthy Communities Collaborative.



The Community ExCHANGE is powered by **Conduent Community Health Solutions**, providing a dashboard of indicators that drive community health needs assessments and provide a large database of promising practices to inform evidence-based community benefit programs. The platform is designed to give stakeholders in a community access to high-quality community health assessment data, improved health indicator tracking, best practice sharing and community development tools-- that all function together to help improve the health and environmental sustainability of the community.

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The Gulf Coast Healthy Communities Collaborative

is led by MSU's Gulf Coast Community Design Studio, and brings together partners across multiple sectors to catalyze data-driven action at the intersection of community development and health. Utilizing the **Community ExCHANGE** as a digital tool, up-to-date local community health data and resources assist communities in becoming more resilient places that improve health and quality of life on the Mississippi Gulf Coast.

The **Collaborative** represents a cross-sector team of individuals and organizations spanning the Mississippi Gulf Coast-- while the **Community ExCHANGE** is a web-based platform including:

- **Community Assessment Tools**
A living community report card
- **Strategic Planning**
A tool to prioritize health in decision-making
- **Best Practices Repository**
A clearing-house for dissemination of best practices
- **Collaborative Platform**
A hub where cross-sector partnerships are forged
- **Knowledge Sharing**
A powerful exchange, where our partners share relevant reports, maps, info-graphics and more across the region
- **Data Visualization Tools**
Charts, GIS maps and indicator comparison to tell the changing story of community health.

"I don't know of any other setting where topics such as the natural environment, healthcare, and public transportation are all discussed around the same table. These cross-sector conversations are imperative to building healthy and resilient communities."

—Eric Sparks, MSU Coastal Research & Extension Center

The interdisciplinary nature of the Collaborative is a valuable regional resource to aggregate data and facilitate information exchange.

—Stephen Deal, Mississippi-Alabama Sea Grant

As a public policy practitioner, tools made available through the Community ExCHANGE identify critical gaps in services and help to amplify the voices of communities as they develop policy solutions to meet these critical needs."

—Matt Williams, Mississippi Low- Income Childcare Initiative

The Collaborative partners are working together with a common goal to build an integrated system of community partnerships.

—Toni Richardson, Mississippi State Department of Health

Researchers and grant writers for any public project would benefit from the data provided on the ExCHANGE, which allows users to pinpoint their objectives with quantifiable information that will give their proposals a competitive edge. With federal grants leaning decidedly toward public health benefit, the health data platform provides the necessary cement to build an infrastructure of healthy communities along the Gulf Coast.

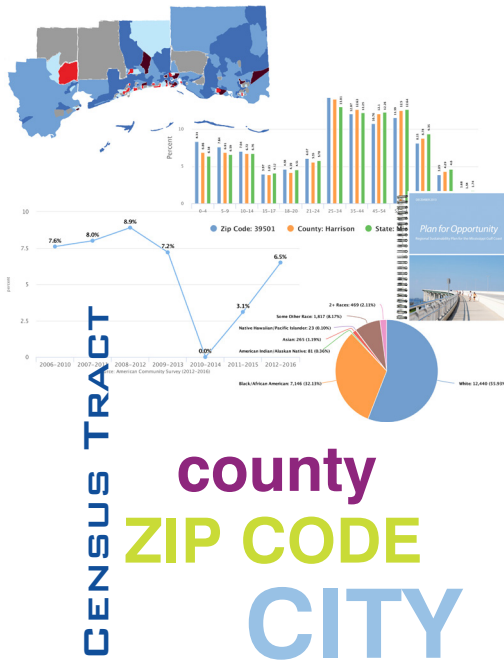
—Brad Williams, Mississippi State Department of Health

www.GulfCoastCommunityExCHANGE.org



Open Access & to Valuable Data Local Resources

During the current 2019 fundraising campaign, your contribution to the Gulf Coast Healthy Communities Collaborative will go to directly support the Community ExCHANGE health data platform and local resource exchange. Your dollars will provide continued **free access** to the fully-integrated and keyword-searchable open data platform serving Hancock, Harrison, and Jackson counties and offering:



- 185 up-to-date indicators of community health, including indicators of the social determinants of health;
- Complete demographics data provided by Claritas
- Integrated Data Visualization for all health indicators and demographics data.
- Data available according to multiple levels of granularity from Census Tract to CityPlace to Zip Code to County, and customizable curated health dashboards to track your health initiatives;
- A library of over 2000 promising practices that inform evidence-based projects and programs;
- Tools for community health needs assessment and community engagement;
- A powerful exchange hub, where partners across the region share knowledge through relevant reports, maps, info-graphics and more.

If you ...

- Want your organization to be recognized as a 'healthy communities' leader;
- Want to bring together more shared funding to propel the Coast toward mutual goals, leveraging local cross-sector support to secure national funding that can help us reach long-term goals of improving community health;
- Want a local resource and knowledge sharing hub to learn from and collaborate with other leaders across sectors in order to build healthier communities;
- Agree we need reliable data to impact health and the social determinants of health.

Then join in as we ...

- Provide up-to-date and credible community health and demographics data for our communities;
- Share local resources across the region and across multiple sectors;
- Seek to identify, implement, and evaluate evidence-based projects in the built environment that impact community health;
- Seek to influence policy and prioritize health in decision-making to improve quality of life for people.

Sponsorship ...

Local sponsors are funding partners and provide the backbone of financial support to make the Community ExCHANGE health data platform available to everyone.

All Sponsors will receive:

- Recognition with their logo and web-link on the Community ExCHANGE partner page.
- Prominent recognition on all e-newsletters, printed materials, presentations, and events.

All Sponsors will receive the following amenities as applicable:

- A curated dashboard(s) on the Community ExCHANGE to track your health initiative(s).
- A real-time mini-dashboard(s) to embed in your website.
- A project page(s) to tell the story and track your project(s) and/or health initiative(s).
- Website Training and ongoing assistance as needed.

The three-tiered sponsorship chart below serves as a suggestion. Other sponsorship amounts and agreements are welcome for consideration.

Your Organization's Annual Operating Revenue	Tier 3	Tier 2	Tier 1
Up to \$2m	\$3,000	\$2,000	\$1,000
\$2m - \$5m	\$4,500	\$3,000	\$1,500
\$5m - \$10m	\$7,500	\$5,000	\$2,500
\$10m - \$100m	\$22,500	\$15,000	\$7,500
\$100m - \$500m	\$30,000	\$20,000	\$10,000

Together we'll raise **\$28K** the total needed for 2019

Yes!

- Our organization commits to sponsor the Gulf Coast Community ExCHANGE for 2019 in the amount of \$_____.
- Our organization commits to MATCH sponsorship funds up to \$_____.
- I would consider renewing this partnership annually.

CONTACT INFORMATION

NAME	PHONE	BILLING ADDRESS
COMPANY	EMAIL	CITY, STATE, ZIP

Thank you for your Support!

Collaborative

MEMBERSHIP AGREEMENT

Access to the Community ExCHANGE is free for everyone.

There is no cost to become a Collaborative Member. Your signature below is your organizational commitment to improving community health through cross-sector collaboration and data-driven action to impact health.

Member Responsibilities:

- Connect clients, fellow service providers and municipalities to the Community ExCHANGE;
- Attend Semi- Annual Convenings of the Gulf Coast Healthy Communities Collaborative to meet and network with other members across sector;
- Provide credible resources to share on the Community ExCHANGE that can benefit the Gulf Coast;
- Help us identify other community assets that can benefit the Gulf Coast region.

Gulf Coast Healthy Communities Collaborative Responsibilities:

The Collaborative will provide the following for members, within the context of its mission to bring together partners across multiple sectors to catalyze data-driven action at the intersection of community development and health.

- Utilizing the Community ExCHANGE as a digital tool, we provide up-to-date local community health data, demographics data, and local resources to assist our communities in becoming more resilient places that improve health and quality of life on the Mississippi Gulf Coast.
- Provide regular e-communication to members regarding current programs;
- Provide meaningful opportunities for members to connect through semi-annual convenings.

Yes!

- Please count me in as a Gulf Coast Community Collaborative Member. Members will have their organization name and web link, as well as a bit about the organization, listed on the Member Page of the Community ExCHANGE web platform. Individuals may also become members.

Signature of Organization Representative

Date

CONTACT INFORMATION

NAME	PHONE	WEBSITE FOR LINK
COMPANY	EMAIL	

ON-LINE OPTION: Members may also sign up at www.GulfCoastCommunityExCHANGE.org